

“Strategy on a Page”

1. Relationship Development

Goal: Many sectors support and engage with RIEEA resulting in more diverse and robust community.

Objectives:

- Expand our definition of environmental education
- Diversify our community outreach and support
- Evaluate and restructure our membership model to better serve current and potential members
- Facilitate collaboration between individuals and organizations
- Develop a communications plan

2. Community Advocacy

Goal: RIEEA will serve and amplify the voices of our community, especially those historically excluded from decision-making, to build power, increase access and equity, and create a more livable environment.

Objectives:

- Develop a RIEEA advocacy policy
- Drive and support sound policy on local, state, and federal level
- Develop relationships with groups not historically represented in RIEEA to inform our work and better advocate for environmental education
- Educate RIEEA board and staff about legislative process and policy development

Vision

A culture of environmental and social responsibility drives equitable decision-making to create a healthy, safe, and just future for all Rhode Islanders.



RIEEA
Rhode Island Environmental
Education Association

Mission

To support and promote high-quality environmental education throughout the state. We collaborate with all educators, students, and advocates to respond to community assets, needs, and aspirations.

3. Programming

Goal: RIEEA offers robust programming with multiple modes of engagement and delivery.

Objectives:

- Highlight and share best practices and innovative approaches when developing and delivering programming
- Expand access to programming and resources
- Develop and promote cross-generational and cross-sectoral learning opportunities
- Continuously evaluate programming and professional development approaches

4. Operational Excellence

Goal: We have the capacity to meet the needs of the community and RIEEA as an organization.

Objectives:

- Diversify our board and staff representation
- Increase and diversify funding sources
- Increase board and staff development opportunities
- Refine board and staff roles and responsibilities
- Redesign committee structure to increase participation